Journalism and Technical Communication

Official Program Checksheet

Why Choose Journalism and Technical Communication?

Journalism and Technical Communication students learn about journalistic techniques applied to technical and professional communication. As with all concentrations in Technical and Professional Communication, they also learn the history and future of writing, understand the elements of writing and develop project planning skills. In addition, they analyze newspapers and print medium, contemporary news sources including the internet, journals, books, magazines, and speeches.

All TPC students identify a "content specialty concentration," a 21-credit grouping of courses that builds on their interest in a specific career area. While many TPC students enter the program with an associate degree in a technical area - for example, electronics or plastics technology - many develop their technical specialty based on an established area of expertise in the field of technical communication. Students are encouraged to work with their advisors to select the best grouping of courses for their professional interests. The content specialty gives students a specialized background and typically opens the door to their first professional job.

Career Opportunities

Journalism and Technical Communication is a combination of writing, organizing, and communicating information. Students gain an understanding of communication media, technical and expository writing, desktop publishing, verbal communication, and a chosen technical or professional specialty.

Job opportunities continue to grow for graduates of this program. Nearly every industry needs employees who can communicate technical and professional information effectively to its customers and clients. Jobs also are expanding into marketing, advertising, and public relations fields.

Admission Requirements

First year student admission is open to high school graduates (or equivalent) who demonstrate academic preparedness, maturity, and seriousness of purpose with educational backgrounds appropriate to their chosen program of study. High school courses and grade point average, ACT/SAT16 composite score, and ACT/SAT16 reading and mathematics subscores will be considered in the admission and placement process. Transfer students must have at least 12 credits at the time of application with a minimum 2.0 overall GPA including an English and mathematics course, or they must provide their high school records and ACT/SAT16 scores for admission review.
General Education Requirements

This degree requires completion of the General Education requirements for a Bachelor of Science degree. Details of these requirements are delineated on the General Education website.

All University General Education requirements can be found here: http://www.ferris.edu/HTMLS/academics/general-education/requirements/BA-BS.htm

Please consult this link for a complete listing of General Education Electives: http://www.ferris.edu/HTMLS/academics/general-education/courses/index.htm

Consult the official checksheet or program advisor for program specific General Education requirements.

Graduation Requirements

The Technical and Professional Communication program leads to a bachelor of science degree. Graduation requires a 3.0 cumulative GPA in all 300+ level ENGL courses, with a minimum 2.3 GPA in individual ENGL courses, and at least 120 credits. Students also must present a satisfactory portfolio for graduation.

More Information

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