General Business GNBU

Official Program Checksheet

Why Choose General Business?

Enrolling in the General Business program rapidly introduces you to the world of business. In a short two-year period of time, you will learn basic information for all the areas of business: accounting, management, marketing, finance, and information systems are introduced with directed electives allowing for a more in depth study of the student's area of interest.

Career Opportunities

After completion of the two-year General Business degree, students are prepared for entry level professional positions in many industries. Students often find that the program ignites an interest in further study and are pleased to see that the general business program has been designed to easily transfer into almost any four-year degree program in business at Ferris State University.

Admission Requirements

New Students SAT Scores

- 2.5 High School GPA (on a 4.0 scale)

Two of the Three Criteria:

1. SAT ERW score of 450 or higher
2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT Math score of 480 or higher).
3. SAT Composite of 900 or higher

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)

Two of the Three Criteria:

1. ACT English score of 16 or higher
2. ACT Math score of 19 or higher
3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses
will not be considered in computing the GPA requirement.

- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT Math score of 19 or higher; SAT Math score of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

**General Education Requirements**

All University General Education requirements can be found here: [http://www.ferris.edu/HTMLS/academics/general-education/requirements/AAS.htm](http://www.ferris.edu/HTMLS/academics/general-education/requirements/AAS.htm)

Please consult this link for a complete listing of General Education Electives: [http://www.ferris.edu/HTMLS/academics/general-education/courses/index.htm](http://www.ferris.edu/HTMLS/academics/general-education/courses/index.htm)

Consult the official checksheet or program advisor for program specific General Education requirements.

**Graduation Requirements**

The General Business program at Ferris leads to an associate in applied science degree. Graduation requires a minimum 2.0 GPA in core classes, in the major and overall.

**More Information**

Management Department
119 South Street/BUS 212
Big Rapids, MI 49307-2284
Phone: (231) 591-2427
Email: MGMT@ferris.edu

The College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP.) Next Accreditation Review is February 2018.
[http://www.acbsp.org](http://www.acbsp.org)