Small Business and Entrepreneurship

Required Courses

Why Choose the Small Business and Entrepreneurship Minor?

The Small Business Entrepreneurship minor is a practical preparation for individuals interested in starting a business. The six-course sequence will guide students through the process of conceptualizing and testing business ideas, developing a business plan, and navigating legal and government requirements. Students will be instructed in small business accounting principles and will learn how to incorporate managerial metrics into their business decision-making. Students will engage in hands-on activities and simulations, guided by faculty with actual small business management experience. Students will be introduced to promotion and marketing strategies to grow the business. Students will also be introduced to the various methods of raising capital including an understanding of pro forma preparation, entrepreneurial funding, risk management, and exit strategy design. Finally, students will complete an internship within the entrepreneurial industry (e.g. small business, start-up company, small business incubator, venture fund, etc.)

Admission Requirements

Any person who is admitted to a Ferris State University Bachelor's degree program is welcome to pursue this minor in addition to their major.

Graduation Requirements

You will receive the Small Business and Entrepreneurship Minor upon graduation with a baccalaureate degree, and after completion of the requirements for the minor with a minimum 2.0 grade point average.

No more than 50% of the credits required for this minor may be transferred from another institution. A maximum of 1/3 of the credits, but not more than 7 credits in a minor may overlap with the student's major.

More Information

Management Department
119 South Street/BUS 212
Big Rapids, MI 49307-2284
Phone: 231-591-2427
Email: MGMT@ferris.edu

ADA compliant checksheets are being developed for the 2019-2020 Catalog. If you would like to request an ADA compliant checksheet before the 19-20 catalog is published, please send your request
ADA compliant checklist before the 19-20 catalog is published, please send your request to: FSUCurriculum@ferris.edu