Television and Digital Media Production

Why Choose Television and Digital Media Production?

Within the Television and Digital Media Production (TDMP) program, students acquire skills in film, audio, and video production, interactive media production and authoring, instructional design, editing, script writing, and graphics. All these skills are built on a foundation of planning, scripting, directing, and producing television and video programs. Almost all of the program's classes are hands-on. DVD-R, CD-ROM, digital videotape, and a variety of other media are available to TDMP students. The curriculum is constantly being scrutinized to assure that it remains current with the industries where our graduates are employed.

After completing the necessary requirements, the student will further perfect their skills in a 6-month internship off campus. This internship will take place at a production facility or station typically in Michigan or Chicago. This exciting class allows the student to gain experience in a real-world setting working full-time with industry professionals.

Career Opportunities

Graduates learn communication skills in visual media that apply to a wide range of careers. Alumni have been employed in television and digital media production positions in:

- Broadcasting
- Cable corporations
- Manufacturing facilities
- Hospitals
- Professional sports venues
- Independent production companies
- Post-production firms
- Education
- Government
- Communication
- News
- Film production
- Media Distribution

Equipment and Facilities

For field acquisition, the TDMP program uses the new High Def format HDV as well as the professional mini-DV format for video (camcorders and studio recorders), DAT for digital audio, and cameras with Memory Sticks for digital stills. The camcorders vary from single chip Sony models for web and other lower-end applications to three chip JVC, Canon, and new Sony High Definition models are higher-end applications. They all produce clear, crisp digitally recorded
images and better than CD-quality audio.

In the studio or on a multi-camera remote, students use Inscriber Character Generators, Echo Lab and Panasonic switchers, Mackie audio mixers, Lowell and ColorTran lights and lighting controls, Clearcom intercoms, and Tektronix waveform monitors and vectorscopes.

For post-production, students will edit on a variety of nonlinear editing systems including Adobe Premiere, Apple Final Cut Pro, and Avid.

For distribution, student productions are released on a local cable channel, on CDs, streamed over the web, burned to DVD, on 16mm film, and the old standard VHS.

Add to that new digital cameras in the studio, DVD authoring from Sonic, Sound Forge digital audio editing, After Effects for composting, Flash MX, and 3-D animation with Lightwave; and you will be prepared for a wide range of careers as a result of your education in the Television and Digital Media Production program at Ferris State University.

**Admission Requirements**

High school students and transfer students with less than 12 credit hours must possess a high school grade point average of 2.5 (on a 4.0 scale) and an ACT composite score of 17. Transfer students with more than 12 credit hours must possess a 2.0 cumulative GPA.

**General Education Requirements**

General admission to the university is a 2.5 high school GPA, and a 17 on the ACT or 900 on the SAT.

Please consult this link for a complete listing of General Education Electives: https://wwws.ferris.edu/academics/gened/courses/

**Graduation Requirements**

Completion of the TDMP program at Ferris leads to a Bachelor of Science degree. Graduation requires a minimum 2.5 GPA in the curriculum and a minimum 2.25 GPA overall. Students must complete all general education requirements as outlined on the General Education website.

**More Information**

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www.ferris.edu/tdmp