Research Methods and Applications

Official Program Checksheet

Why Choose the Research Methods and Applications Minor?

Today, more than ever, those who can make sense of data enjoy a competitive edge over those who cannot. Perhaps you will work in production, marketing, quality management, a healthcare delivery system, the automotive industry or some high tech research firm. The research methods and applications minor offers you a chance to develop this competitive edge, the practical know-how to create and present information by collecting, organizing, analyzing, and interpreting data. Today, employers favor graduates with quantitative and research methods skills. When you are looking for a job, do you want to have an advantage over other applicants? If so, the research methods and applications minor will provide that advantage for you.

The minor requires 18 semester credit hours, consisting of two required courses, three elective tools courses, and your choice of one applications course. The tools and applications electives allow you the opportunity to personalize the minor to your area of study or interest.

Career Opportunities

The proliferation of computers within organizations of all types has created a greater demand for employees who can combine their professional knowledge of business, health sciences or technology with skills in collecting, organizing and interpreting quantitative information. The research methods and applications minor prepares students to make better use of data in their chosen career. Whether working in a production facility, marketing service, healthcare systems or areas such as applied mathematics, marketing research or quality control, the employee who has a minor in research methods and applications is better equipped to utilize data in the decision-making process.

Admission Requirements

Any person who is admitted to a Ferris State University Bachelor’s degree program is welcome to obtain this minor.

Graduation Requirements

A Ferris student will receive the research methods and applications minor upon graduation with a baccalaureate degree, and after completion of the requirements for the minor with a minimum 2.0 grade point average in quantitative business analysis courses.

No more than 50% of the credits in this minor may be transferred from another institution. A maximum of 1/3 of the credits, but not more than 7 credits in a minor may overlap with the
student's major.

More Information
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