International Business INBU

Official Program Checksheet

Why Choose an International Business Minor?

An International Business Minor is the perfect companion if you are an undergraduate business student majoring in Accounting, Business Administration, Computer Information Systems, Finance, Management, or Marketing. The International Business Minor will enhance your employability. In today's marketplace, graduates who combine strong professional skills with international competence are in demand. Globalization is a force that is affecting all of our lives.

In the same way that business administration provides the general skills that can transfer into a wide array of careers in business, international business offers a multitude of career opportunities. The exciting thing about international and multinational business is that you can literally take your skills with you—and to just about anywhere. With applications across a spectrum of industries, salaries will vary depending on what type of business you specialize in, who you work for and where.

Admission Requirements

Any person who is admitted to a Ferris State University Bachelor's degree program is welcome to seek the attainment of this minor in addition to their major.

Graduation Requirements

A Ferris student will have received this minor after completion of the requirements for the minor with a minimum 2.0 grade point average in the minor classes.

No more than 50% of the credits required for this minor may be transferred from another institution. A maximum of 1/3 of the credits, but not more than 7 credits in a minor may overlap with the student's major.

More Information

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