Advanced Studies in Design and Innovation Management

Why Choose Advanced Studies in Design and Innovation Management?

Responding to industry trends, Ferris State University's College of Business Graduate Programs has created graduate-level advanced studies certificates. These four course sequences can be used to obtain stand-alone certificates or as emphasis areas leading to a Master of Business Administration.

The Advanced Studies Certificate in Design and Innovation Management equips professionals to leverage design thinking as a change agent that enhances the organizational effectiveness of any business, in any industry. Through a blend of individual and collaborative learning experiences, students develop a comprehensive understanding of the ways in which the method, measure, and language of design drive the practice of business and the process of innovation, and emerge as leaders capable of building a thriving culture of innovation within organizations. (This certificate is offered at Kendall College of Art and Design in Grand Rapids, Michigan)

Admission Requirements

A bachelor's degree from a regionally accredited university with an overall grade point average (GPA) of 3.0 or better on a 4-point scale.

Graduation Requirements

The Advanced Studies Certificate in Design and Innovation Management is awarded to individuals who have completed the 12 required credits with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are specifically required in the student's major.

More Information

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