

Sports Communication

Required Courses

Why Choose the Sports Communication Minor?

The sports industry has become a major player in the national and world economy. Beyond the obvious competition events involving players, coaches and spectators, the industry requires many support personnel to administer, market, and broadcast events. At every level of involvement, appropriate and effective communication is required. This minor offers students pursuing careers in the sports industry an opportunity to acquire knowledge and develop skills and attitudes for career success.

Admission Requirements

This Sports Communication minor is open to any student admitted to Ferris State University and pursuing a baccalaureate degree except those pursuing a B.S. in Applied Speech Communication or B.S. in Sports Communication. The minor is designed to complement any Ferris major program. A maximum of 1/3 of the credits, but no more than 7 credits, in a minor may overlap with the student's major. Students may apply 6 credit hours of overlap between minors.

Graduation Requirements

An academic minor may only be awarded upon completion of a baccalaureate degree at Ferris State University. The Sports Communication minor requires a minimum of 18 credits of course work in communication, nine of which are at the 300 level or above, and a minimum of 2.0 grade average in all communication course work comprising the minor. Also, 50% of the credits for a minor must be taught by Ferris State university.

More Information

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ADA compliant check sheets are being developed for the 2019-2020 Catalog. If you would like to request an ADA compliant check sheet before the 19-20 catalog is published, please send your request to: FSUCurriculum@ferris.edu

