

# Applied Speech Communication • Associate in Arts

## Why Choose Applied Speech Communication?

Speech communication is a broad and dynamic field of study. Students pursuing an associate of arts degree take foundational courses in public presentation, group dynamics and interpersonal communication. In addition, they are required to take coursework in communication theory as well as argumentation and debate. Once they have completed these core courses, students may then choose six hours of electives that are particularly suited to their individual interests. These include courses in conflict resolution, family communication, gender communication, organizational communication, persuasion and persuasive speaking, interviewing, human relations, nonverbal communication, broadcast presentation, broadcast writing, technical and professional presentation, intercultural communication, and leadership.

## Get a Great Job

While technical expertise is important to future employment, surveys of employers continually reveal that among the most desirable qualities of a job applicant are communication skills and the ability to work effectively with a diverse population. The associate degree in Applied Speech Communication provides graduates with a solid foundation in communication which will enhance their marketability in today's competitive job market.

## Admission Requirements

First year student admission is open to high school graduates (or equivalent) who demonstrate academic preparedness, maturity and seriousness of purpose with educational backgrounds appropriate to their chosen program of study. High school courses and grade point average, ACT composite score, and ACT reading and mathematics subscores will be considered in the admission and placement process. Transfer students must have at least 12 credits at the time of application with a minimum 2.0 overall GPA including an English and mathematics course, or they must provide their high school records and ACT scores for admission review.

## Graduation Requirements

The Applied Speech Communication program leads to an Associate in Arts degree. Graduation requires (1) a minimum 2.0 GPA overall, (2) a minimum 'C' grade in all communication, English and ISYS courses, (3) completion of all general education requirements as outlined on the General Education website and (4) completion of a minimum of 60 credits.

## Required Courses

## Credit Hours

### General Education

This degree requires completion of the General Education requirements for an Associate in Arts degree. Details of these requirements are delineated on the General Education website. Courses listed below as program/major required courses with the indicators: C, S, Z, R, G, may also be used to satisfy some of these general education requirements.

### Program

COMM 101	Intro to Communication Study	3
COMM 200	Found of Interpersonal Comm	3
COMM 201	Public Presentation Practice	3
COMM 221	Small Group Decision Making	3
COMM 251	Argumentation and Debate	3
COMM 299	Theories Human Communication	3
ISYS 105	Intro Micro Systems-Software	3
Program Electives		6
Minimum credit hours required for A.A. degree:		60



### More Information

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