

Business Administration/Design and Innovation Management Concentration • Master of Business Administration

Why Choose the Master of Business Administration?

The 39-48 semester hour MBA is intended for individuals who are interested in acquiring the management skills required to meet the competitive challenges facing today's organizations. The MBA is founded on the Malcolm Baldrige National Quality Award criteria for excellence and performance-metric-based management principles. Though relatively new, performance-metric-based management is already a widely adopted, systems-approach to managing and leading organizations.

The curricula consists of three courses focusing on foundation knowledge (may be waived based upon demonstrated competency), a professional skills course, seven courses addressing core knowledge, four courses with a management concentration, and an integrating capstone project.

MBA courses are offered in a 7-week Internet format. Working individuals taking just one course every seven weeks can complete degree requirements in about two years. Full time students may complete degree requirements in as few as 16 months.

Invest in Your Future

This state-of-the-art MBA is designed for professionals interested in acquiring the management tools and skills needed to be successful in the world's leading organizations.

The Design and Innovation Management certificate prepares graduates for leadership positions in design-centered businesses. The program provides students a comprehensive understanding of the ways in which the method, measure, and language of design drive the practice of business and the process of innovation and teaches them how to cultivate and build a culture of innovation within their organization. (This certificate is offered at Kendall College of Art and Design in Grand Rapids, Michigan)

Admission Requirements

- A bachelor's degree from a regionally accredited university with a 3.0 GPA or better required in the last 60 credits.
- GMAT score of 500 or higher, OR GRE score of in the upper 50th percentile. (GMAT/GRE requirement may be waived if applicant has completed another Master's Degree)
- TOEFL of 500 or greater for international students.

Graduation Requirements

The MBA is awarded to those individuals who have completed the 39-48 hour requirement with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

Required Courses

Credit Hours

Foundation Courses Required: (may waive for demonstrated competencies)

MMBA 605	Numerical-Data Analysis	3
MMBA 606	Fin-Acct Sys and Analysis	3
MMBA 607	Comp Tools-Tech and Systems	3

Core Courses Required:

MMBA 601	Professional Skills Develop	3
MMBA 612	Intro Performance Metrics	3
MMBA 625	Organizational Leadership	3
MISM 629	Leg-Eth Issues in Business	3
MMBA 635	Organization Resource Systems	3
MMBA 710	Strategic Planning Systems	3
MMBA 720	Global Business	3
MMBA 730	Customer Systems	3
MMBA 799	Integrated Capstone Project	3

Concentration Courses Required:

KDES 650	Design-Innovation Process	3
KDES 651	Design Communication Mgmt	3
KDES 750	Sustainable Design-Systems	3
KDES 751	Leadership by Design	3

Minimum number of credits required: 39-48



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/&sid=s1_001

FERRIS STATE UNIVERSITY

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