

Business Administration/Management Tools & Techniques Concentration • Master of Business Administration

Why Choose the Master of Business Administration with Management Tools & Techniques Concentration?

The 39-48 semester hour MBA is intended for individuals who are interested in acquiring the management skills required to meet the competitive challenges facing today's organizations. The MBA is founded on quality and performance-metric-based management principles. Though relatively new, performance-metric-based management is already a widely adopted, systems-approach to managing and leading organizations.

The curricula consists of three courses focusing on foundation knowledge (may be waived based upon demonstrated competency), a professional skills course, seven courses addressing core knowledge, four courses with a management concentration, and an integrating capstone project.

MBA courses are offered in a 7-week Internet format. Working individuals taking just one course every seven weeks can complete degree requirements in about two years. Full time students may complete degree requirements in as few as 16 months.

Invest in your Future

This state-of-the-art MBA is designed for professionals interested in acquiring the management tools and skills needed to be successful in the world's leading organizations.

The Management Tools & Techniques concentration is designed to develop business leaders with the skills for improvement strategies and effectively managing change, understanding business systems, developing improvement strategies, and leading and managing the change process.

Admission Requirements

A bachelor's degree from a regionally accredited university with a 3.0 GPA or better required in the last 60 credits.

GMAT score of 500 or higher, OR GRE score of in the upper 50th percentile. (GMAT/GRE requirement may be waived if applicant has completed another Master's Degree or at the discretion of the review committee)

TOEFL of 500 or greater for international students.

Graduation Requirements

The MBA is awarded to those individuals who have completed the 39 -48 hour requirement with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

Required Courses

Credit Hours

Foundation (may waive for demonstrated competencies)	
Courses Re-quired:	
MMBA 605 Numerical-Data Analysis	3
MMBA 606 Fin-Acct Sys and Analysis	3
MMBA 607 Comp Tools-Tech and Systems	3
Core Courses Required:	
MMBA 601 Professional Skills Develop	3
MMBA 612 Intro Performance Metrics	3
MMBA 625 Organizational Leadership	3
MISM 629 Leg-Eth Issues in Business	3
MMBA 635 Organization Resource Systems	3
MMBA 710 Strategic Planning Systems	3
MMBA 720 Global Business	3
MMBA 730 Customer Systems	3
MMBA 799 Integrated Capstone Project	3
Concentration Courses Required:	
MMBA 615 Qual Improvement Prin-App	3
MMBA 640 Project Management	3
MMBA 705 Busn Process Reengineering	3
MMBA 760 Process Management Systems	3
Minimum number of credits required:	39-48



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/&sid=s1_001

FERRIS STATE UNIVERSITY

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