

Business Administration/E-Business & Systems Integration Concentration • Master of Business Administration

Why Choose the Master of Business Administration with E-Business & Systems Integration?

The 39-48 semester hour MBA is intended for individuals who are interested in acquiring the management skills required to meet the competitive challenges facing today's organizations. The MBA is founded on the Malcolm Baldrige National Quality Award criteria for excellence and performance-metric-based management principles. Though relatively new, performance-metric-based management is already a widely adopted, systems-approach to managing and leading organizations.

The curricula consists of three courses focusing on foundation knowledge (may be waived based upon demonstrated competency), a professional skills course, seven courses addressing core knowledge, four courses with an Outsourcing Management concentration, and an integrating capstone project.

MBA courses are offered in a 7-week Internet format. Working individuals taking just one course every seven weeks can complete degree requirements in about two years. Full time students may complete degree requirements in as few as 16 months.

Invest in your Future

This state-of-the-art MBA is designed for professionals interested in acquiring the management tools and skills needed to be successful in the world's leading organizations.

The Systems Integration concentration is designed to create business leaders who select and determine information systems components, integrate multitudes of systems, and develop tools to facilitate electronic business. Systems integration is a logical outgrowth of the industry trend in outsourcing. Systems developed by third parties need to be integrated throughout the enterprise to realize full potential.

Admission Requirements

A bachelor's degree from a regionally accredited university with a 3.0 GPA or better required in the last 60 credits.

GMAT score of 500 or higher, OR GRE score of in the upper 50th percentile. (GMAT/GRE requirement may be waived if applicant has completed another Master's Degree or at the discretion of the review committee)

TOEFL of 500 or greater for international students.

Graduation Requirements

The MBA is awarded to those individuals who have completed the 39 -48 hour requirement with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

Required Courses

Credit Hours

Foundation (may waive for demonstrated competencies)	
Courses Re-	
quired:	
MMBA 605	Numerical-Data Analysis 3
MMBA 606	Fin-Acct Sys and Analysis 3
MMBA 607	Comp Tools-Tech and Systems 3
Core Courses Required:	
MMBA 601	Professional Skills Develop 3
MMBA 612	Intro Performance Metrics 3
MMBA 625	Organizational Leadership 3
MISM 629	Leg-Eth Issues in Business 3
MMBA 635	Organization Resource Systems 3
MMBA 710	Strategic Planning Systems 3
MMBA 720	Global Business 3
MMBA 730	Customer Systems 3
MMBA 799	Integrated Capstone Project 3
Concentration Courses Required:	
MISM 610	Database Mgmt-Administration 3
MISM 646	Systems Intergration 3
MISM 659	Application Development 3
MISM 665	Management Information Systems 3
Minimum number of credits required:	39-48



More Information

College of Business Graduate Programs
 119 South Street, BUS 212
 Big Rapids, MI 49307
 Phone: 231-591-2168
 E-mail: yosts@ferris.edu
 Web: <http://cbgp.ferris.edu>

The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/&sid=s1_001

FERRIS STATE UNIVERSITY

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