

Advanced Studies in Global Logistics • Certificate

Why Choose Advanced Studies in Global Logistics?

The Professional Development Certificate in Global Logistics provides upper level coursework in logistics, foreign culture, purchasing, and physical distribution. It builds on a person's current knowledge and experience to become more effective in making supply chain management decisions on a global or national level.

Admission Requirements

Any person who is admitted to the University is welcome to seek the attainment of this certificate. You must present evidence of graduation from high school with a 2.35 grade point average.

Graduation Requirements

A Ferris student will receive the Global Logistics Certificate after completion of the requirements for the certificate with a minimum 2.0 grade point average in the certificate courses.

No more than 50% of the credits required for this certificate may be transferred from another institution, nor will this certificate be granted if more than six of the certificate credits are specifically required in the student's major.

Required Courses

	Credit Hours
INTB 320 International Logistics	3
MKTG 441 International Marketing	3
MKTG 466 Purchasing	3
MKTG 472 Supply Chain Management	3
Minimum credit hours required:	12



More Information

Management Department
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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)

FERRIS STATE UNIVERSITY

C O L L E G E O F B U S I N E S S