

Business Administration with Professional Tracks • Bachelor of Science

Why Choose Business Administration with Professional Tracks?

This program is designed for both Ferris students and students from other colleges who have an associate degree in a specialized occupational area. This program is ideal for students with backgrounds in areas such as horticulture, manufacturing technology, culinary arts and construction technology; or any other area of specialization. Building on the career specialty courses taken in the associate degree, you will complete a core of business courses, plus four advanced business courses. Upon completion of this program, you will be able to combine your occupational specialty knowledge with your business knowledge to serve in management and administrative positions of businesses and organizations. In addition, this program will provide those who want to start their own business in their area of specialty with a good business background.

You will study under highly qualified faculty members who have combined their academic credentials with extensive work experience. You also may supplement classroom instruction with the chance to earn University credit while gaining work experience through an internship program.

This program is also offered at other Ferris State sites such as Dowagiac, Flint, Grand Rapids, Lansing, Port Huron, Scottville, and Traverse City.

Get a Great Job

A Business Administration major provides an avenue for immediate employment and for advancement to upper levels of management. Employers seek graduates for positions ranging from business manager, supervisor, and sales representative to production supervisor and project planner. Graduates of the program obtain positions in retailing, food service, construction, manufacturing, government and a host of other fields. Students find this major to be of value in preparation for law school where you can specialize in law related to your career specialty knowledge. It is also great preparation for graduate degrees.

Admission Requirements

Applicants are expected to meet 3 of the 4 criteria listed below in order to be placed directly into a College of Business bachelor/associate degree program. Any mitigating circumstances will be considered on an individual basis by the College of Business Dean's Office.

- High school GPA of 2.5 (on a 4.0 scale).
- English ACT of 16 or higher or SAT of 370 or higher
- Math ACT of 19 or higher or SAT of 460 or higher
- Reading ACT of 19 or higher

Applicants not meeting the above criteria for direct admissions into a specific COB program, but still meeting Ferris State University admissions criteria, will be placed into the College of Business in the Pre-Business program until they meet the admission criteria for the program into which they desire entrance. Transfer student admission criteria can be found on the transfer student webpage.

Graduation Requirements

Business Administration with Professional Tracks at Ferris leads to a Bachelor of Science degree in business. Graduation requires a minimum 2.0 GPA in business core courses, the major, and overall.

Required Courses

Credit Hours

BUSINESS CORE		
ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
BLAW 321	Contracts and Sales	3
BUSN 499	Integrating Experience	3
FINC 322	Financial Management 1	3
ISYS 321	Business Information Systems	3
MGMT 301	Applied Management	3
MGMT 370	Quality-Operations Mgmt	3
MKTG 321	Principles of Marketing	3
STQM 260	Introduction to Statistics	3
MAJOR		
Choose One:		
INTB 310	International Business Systems	3
OR		
INTB 335	Cross-Cultural Business	3
MGMT 302	Organizational Behavior	3
MGMT 373	Human Resource Management	3
MGMT 488	Adv Management Cases-Problems	3
UNIVERSITY GENERAL EDUCATION		
Communication Competence		
COMM 121	Fundamentals-Public Speaking	3
ENGL 150	English 1	3
Choose one:	ENGL 250 or ENGL 211	3
ENGL 325	Advanced Business Writing	3
Scientific Understanding		
	Lab Science Elective	4
	Science Elective	3-4
Quantitative Skills		
MATH 115	Intermediate Algebra (If MATH ACT is 24 or higher, substitute a general education elective)	3
Cultural Enrichment Electives (One must be at 200 level or above)		9
Social Awareness Elective		
ECON 221	Principles of Macroeconomics	3
ECON 222	Principles of Microeconomics	3
Social Awareness Elective		3
COLLEGE OF BUSINESS Additional General Education		
General education electives (One must be at 300-400 level)		6
Additional 24 credit hours of Occupational Specialty Courses (Career-Specific Courses)		
Additional:	Free Electives (One must be at 300/400 level)	6
Minimum credit hours required for B.S. degree:		121-122



More Information

Management Department
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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/&sid=s1_001

FERRIS STATE UNIVERSITY

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