

Business Administration • Master of Business Administration

Why Choose the Master of Business Administration?

The 39-48 semester hour MBA is intended for individuals who are interested in acquiring the management skills required to meet the competitive challenges facing today's organizations. The MBA is founded on quality and performance-metric-based management principles. Though relatively new, performance-metric-based management is already a widely adopted, systems-approach to managing and leading organizations.

The curricula consists of three courses focusing on foundation knowledge (may be waived based upon demonstrated competency), a professional skills course, seven courses addressing core knowledge, four courses with a management concentration, and an integrating capstone project.

MBA courses are offered in a 7-week Internet format. Working individuals taking just one course every seven weeks can complete degree requirements in about two years. Full time students may complete degree requirements in as few as 16 months.

Invest in your Future

The Management Tools & Techniques Concentration is designed to prepare business leaders to facilitate the use of technical tools to aid in understanding business systems, developing improvement strategies, and leading and managing the change process.

The Design and Innovation Management certificate prepares graduates for leadership positions in design-centered businesses. The program provides students a comprehensive understanding of the ways in which the method, measure, and language of design drive the practice of business and the process of innovation and teaches them how to cultivate and build a culture of innovation within their organization. (This certificate is offered at Kendall College of Art and Design in Grand Rapids, Michigan)

The Information Security & Networking Management Concentration is designed to prepare individuals with both theoretical and practical experience in designing and protecting local area networking systems, incorporating principles of information security, incident detection, and computer forensic tools and techniques (ranging from the servers to personal digital assistants).

The E-Business & Systems Integration Concentration is designed to prepare individuals to select and determine information systems components, applications, database design and development, web application design and development, and to acquire the skills to develop and implement e-business applications.

Admission Requirements

- A bachelor's degree from a regionally accredited university with a 3.0 GPA or better required in the last 60 credits.
- GMAT score of 500 or higher, OR GRE score of in the upper 50th percentile. (GMAT/GRE requirement may be waived if applicant has completed another Master's Degree or at the discretion of the review committee)
- TOEFL of 500 or greater for international students.

Graduation Requirements

The MBA is awarded to those individuals who have completed the 39-48 hour requirement with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

Required Courses

Credit Hours

Foundation (may waive for demonstrated competencies)	
Courses Re-quired:	
MMBA 605 Numerical-Data Analysis	3
MMBA 606 Fin-Acct Sys and Analysis	3
MMBA 607 Comp Tools-Tech and Systems	3
Core Courses Required:	
MMBA 601 Professional Skills Develop	3
MMBA 612 Intro Performance Metrics	3
MMBA 625 Organizational Leadership	3
MISM 629 Leg-Eth Issues in Business	3
MMBA 635 Organization Resource Systems	3
MMBA 710 Strategic Planning Systems	3
MMBA 720 Global Business	3
MMBA 730 Customer Systems	3
MMBA 799 Integrated Capstone Project	3
Concentration Courses Required:	
SELECT ONE CONCENTRATION	
Management Tools and Techniques (ASTT)	12
Design and Innovation Management (ASDI)	12
Information Security & Networking Management (ASSN)	12
E-Business and Systems Integration (ASSI)	12
Nursing Concentration	12
Minimum number of credits required:	39-48



More Information

College of Business Graduate Programs
 119 South Street, BUS 212
 Big Rapids, MI 49307
 Phone: 231-591-2168
 E-mail: yosts@ferris.edu
 Web: <http://cbgp.ferris.edu>

The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/&sid=s1_001

FERRIS STATE UNIVERSITY

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