

Advanced Studies in Design and Innovation Management • Certificate

Why Choose Design and Innovation Management?

Responding to industry trends, Ferris State University's College of Business Graduate Programs has created graduate-level advanced studies certificates. These four course sequences can be used to obtain stand-alone certificates or as emphasis areas leading to master's degrees in either Information Systems Management or a Master of Business Administration based on the philosophy of performance metrics-based management.

The Design and Innovation Management certificate prepares graduates for leadership positions in design-centered businesses. The program provides students a comprehensive understanding of the ways in which the method, measure, and language of design drive the practice of business and the process of innovation and teaches them how to cultivate and build a culture of innovation within their organization. (This certificate is offered at Kendall College of Art and Design in Grand Rapids, Michigan)

Admission Requirements

A bachelor's degree from a regionally accredited university with an overall grade point average (GPA) of 2.75 or better on a 4-point scale.

Graduation Requirements

The Advanced Studies Certificate in Design and Innovation Management is awarded to individuals who have completed the 12 required credits with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are specifically required in the student's major.

Required Courses

Required Courses	Credit Hours
KDES 650 Design-Innovation Process	3
KDES 651 Design Communication Mgmt	3
KDES 750 Sustainable Design-Systems	3
KDES 751 Leadership by Design	3
Minimum number of credits required	12



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)

FERRIS STATE UNIVERSITY

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