

Advanced Studies in E-Business & Systems Integration • Certificate

Why Choose the E-Business & Systems Integration Certificate?

Responding to industry trends, Ferris State University's College of Business Graduate Programs has created graduate-level advanced studies certificates. These four course sequences can be used to obtain stand-alone certificates or as emphasis areas leading to masters degrees in either Information Systems Management or a Master of Business Administration based on the philosophy of performance metrics-based management.

The E-Business and Systems Integration Certificate is designed to create business leaders who select and determine information systems components, integrate multitudes of systems, and develop tools to facilitate electronic business. Systems integration is a logical outgrowth of the industry trend in outsourcing. Systems developed by third parties need to be integrated throughout the enterprise to realize full potential.

Admission Requirements

A Bachelor's degree from a regionally accredited university with an overall grade point average (GPA) of 2.75 or better on a 4-point scale.

Graduation Requirements

The Advanced Studies Certificate in E-Business and Systems Integration is awarded to individuals who have completed the 12 required credits with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are specifically required in the student's major.

More Information:

College of Business Graduate Programs
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Big Rapids, MI 49307
Telephone: (231) 591-2168
E-mail: Yosts@ferris.edu
Web: <http://cbgp.ferris.edu/>

The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)

Required Courses

		Credit Hours
MISM 610	Database Mgmt-Administration	3
MISM 646	Systems Intergration	3
MISM 659	Application Development	3
MISM 665	Management Information Systems	3
Minimum number of credits required:		12



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