

# General Business • Associate in Applied Science

## Why Choose General Business?

Enrolling in the General Business program rapidly introduces you to the world of business. In a short two-year period of time, you will learn basic information for all the areas of business: Accounting, management, marketing, finance, and information systems are introduced with directed electives allowing for a more in depth study of the student's area of interest.

This program is also offered in the Evening Business Program format. Courses are offered in the evening for working adults.

## Get a Great Job

After completion of the two-year General Business degree, students are prepared for entry level professional positions in many industries. Students often find that the program ignites an interest in further study and are pleased to see that the general business program has been designed to easily transfer into almost any four-year degree program in business at Ferris State University.

## Admission Requirements

Applicants are expected to meet 3 of the 4 criteria listed below in order to be placed directly into a College of Business bachelor/associate degree program. Any mitigating circumstances will be considered on an individual basis by the College of Business Dean's Office.

- High school GPA of 2.5 (on a 4.0 scale).
- English ACT of 16 or higher or SAT of 370 or higher
- Math ACT of 19 or higher or SAT of 460 or higher
- Reading ACT of 19 or higher

Applicants not meeting the above criteria for direct admissions into a specific COB program, but still meeting Ferris State University admissions criteria, will be placed into the College of Business in the Pre-Business program until they meet the admission criteria for the program into which they desire entrance. Transfer student admission criteria can be found on the transfer student webpage.

## Graduation Requirements

The General Business program at Ferris leads to an associate in applied science degree. Graduation requires a minimum 2.0 GPA in core classes, in the major and overall.

## Required Courses

## Credit Hours

MAJOR		
ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
BUSN 122	Introduction to Business	3
ISYS 105	Intro Micro Systems-Software	3
ISYS 200	Database Design-Implementation	3
MGMT 301	Applied Management	3
MKTG 321	Principles of Marketing	3
STQM 260	Introduction to Statistics	3
Choose one:		
BLAW 301,		3
OR		
BLAW 321	Contracts and Sales	3
Electives:	Directed	12
UNIVERSITY GENERAL EDUCATION		
Communication Competence		
COMM 121	Fundamentals-Public Speaking	3
ENGL 150	English 1	3
ENGL 250	English 2	3
Scientific Understanding		
	Lab Science Elective	3-4
Quantitative Skills		
MATH 115	Intermediate Algebra	3
	(If MATH ACT is 24 or higher, substitute a general education elective)	
Cultural Enrichment Elective		
		3
Social Awareness		
ECON 221	Principles of Macroeconomics	3
ECON 222	Principles of Microeconomics	3
Minimum credit hours required for A.A.S. degree:		63-64
NOTE:	If enrolled in Evening Business Program, substitute a direction elective for BUSN 122.	



## More Information

Management Department  
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Email: [MGMT@ferris.edu](mailto:MGMT@ferris.edu)

The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)  
[http://www.acbsp.org/p/st/ld/sid=s1\\_001](http://www.acbsp.org/p/st/ld/sid=s1_001)

**FERRIS STATE UNIVERSITY**

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