

# Hotel Management • Bachelor of Science

## Why Choose Hotel Management?

The hotel industry leads the service segment of our economy with continued expansion and opportunities abounding. Students are prepared for management, sales and marketing opportunities in the hotel industry by course work that combines theory with authentic hands-on learning experiences. Students have numerous opportunities to interact with hotel industry professionals, as they are regular guest speakers in classes, and provide site visitations and internship opportunities. The program has an industry advisory board made up of professionals from across the spectrum of the hotel industry and provides students with employment opportunities by inviting the top companies in the industry to campus to recruit. The placement rate of graduates exceeds 95 percent.

More than 20 scholarships are available in the program. The awards are generally based on scholastic accomplishment, industry experience, extracurricular activities, career aspirations and need. In addition to course work, the program requires a minimum of 400 hours of paid work experience (internship), which is often completed with the nation's finest hotels and lodging establishments, as well as international experiences.

A 12-credit Hotel Management certificate and an 18-credit Restaurant and Food Industry/Hotel Management minor are available.

## Get a Great Job

The hospitality industry is a people- and service-oriented business. Individuals trained in hospitality programs manage operations where food, lodging or both are provided. These may include luxury, full-service, convention, all-suite, mid-scale and budget hotels, motels, resorts, conference centers, inns, bed and breakfasts, and airline operations.

The Hotel Management program has a joint education partnership with the University-owned Holiday Inn Hotel and Conference Center to increase student awareness of the complexity of the hospitality industry and provide hands-on opportunities. The hotel allows students to 'test the waters' of the hospitality industry.

The demand for better qualified and professionally trained hospitality managers continues to increase. Social, technical and demographic changes suggest that the industry's growth will extend well into the 21st century. In addition to traditional hospitality venues, there are excellent opportunities for advancement in multi-unit franchise management, corporate staff positions with national and international corporations, and opportunities within the travel and tourism industry.

## Admission Requirements

Applicants are expected to meet 3 of the 4 criteria listed below in order to be placed directly into a College of Business bachelor/associate degree program. Any mitigating circumstances will be considered on an individual basis by the College of Business Dean's Office.

- High school GPA of 2.5 (on a 4.0 scale).
- English ACT of 16 or higher or SAT of 370 or higher
- Math ACT of 19 or higher or SAT of 460 or higher
- Reading ACT of 19 or higher

Applicants not meeting the above criteria for direct admissions into a specific COB program, but still meeting Ferris State University admissions criteria, will be placed into the College of Business in the Pre-Business program until they meet the admission criteria for the program into which they desire entrance. Transfer student admission criteria can be found on the transfer student webpage.

## Graduation Requirements

The Hotel Management program at Ferris leads to a bachelor of science degree. Graduation requires a minimum 2.0 GPA in core classes, in the major and overall.

## Required Courses

## Credit Hours

<b>BUSINESS CORE</b>		
ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
BLAW 321	Contracts and Sales	3
BUSN 499	Integrating Experience	3
FINC 322	Financial Management 1	3
ISYS 321	Business Information Systems	3
MGMT 301	Applied Management	3
MGMT 370	Quality-Operations Mgmt	3
MKTG 321	Principles of Marketing	3
STQM 260	Introduction to Statistics	3
<b>HOTEL MANAGEMENT MAJOR:</b>		
HOMT 301	Property-Facilities Management	3
HOMT 305	Convention and Meeting Sales	3
HOMT 392	HOMT Internship	3
HOMT 403	Hospitality Law	3
HOMT 404	Front Office Proc-Accounting	3
HOMT 405	Resort-Recreation Mgmt-Tourism	3
HOMT 499	Hospitality Policies - Issues	3
Directed Business Elective		3
MGMT 373	Human Resource Management	3
RFIM 101	Orientation to Hospitality Ind	1
ENGL 250	English 2	3
Additional:		
ISYS 105	Intro Micro Systems-Software	3
Directed Electives		9
Free Elective		2
<b>UNIVERSITY GENERAL EDUCATION</b>		
Communication Competence		
COMM 121	Fundamentals-Public Speaking	3
ENGL 150	English 1	3
ENGL 325	Advanced Business Writing	3
Scientific Understanding		
Lab Science Elective		4
Science Elective		3-4
Quantitative Skills		
MATH 115	Intermediate Algebra (If MATH ACT is 24 or higher, substitute a general education elective)	3
Cultural Enrichment		
Electives (One must be at 200 level or above)		9
Social Awareness		
ECON 221	Principles of Macroeconomics	3
ECON 222	Principles of Microeconomics	3
Social Awareness Elective		3
<b>COLLEGE OF BUSINESS Additional General Education</b>		



## More Information

Hospitality Programs  
West Commons 106  
1319 Cramer Circle  
Big Rapids, MI 49307  
Phone: (231) 591-2382  
Email: doylej@ferris.edu

The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)  
[http://www.acbsp.org/p/st/ld/sid=s1\\_001](http://www.acbsp.org/p/st/ld/sid=s1_001)

# Hotel Management • Bachelor of Science

Choose one: COMM 221 or COMM 251 or COMM 332 or COMM 336	3
General Education Electives	6
Minimum credit hours required for B.S. degree:	121-122