

International Business • Certificate

Why Choose the Certificate in International Business?

The International Business certificate complements any major by expanding the student's awareness of globalization and how it affects business functions.

This program is also offered at other Ferris State sites such as Dowagiac and Traverse City.

Admission Requirements

Any person who is admitted to the university is welcome to seek the attainment of this certificate. You must present evidence of graduation from high school with a 2.35 grade point average.

Graduation Requirements

A Ferris student will receive this certificate after completion of the requirements for the certificate with a minimum 2.0 grade point average in the certificate courses.

No more than 50% of the credits required for this certificate may be transferred from another institution, nor will this certificate be granted if more than six of the certificate credits are specifically required in the student's major.

Required Courses

| | Credit Hours |
|---|--------------|
| INTB 310 International Business Systems | 3 |
| INTB 320 International Logistics | 3 |
| INTB 335 Cross-Cultural Business | 3 |
| Choose one from the following: | |
| INTB 440 International Finance | 3 |
| MKTG 441 International Marketing | 3 |
| Minimum credit hours required: | 12 |



More Information

Management Department
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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/sid=s1_001

FERRIS STATE UNIVERSITY

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