

# International Business • Minor

## Why Choose a Management Degree

An International Business Minor is the perfect companion if you are an undergraduate business student majoring in Accounting, Business Administration, Computer Information Systems, Finance, Management, or Marketing. The International Business Minor will enhance your employability. In today's marketplace, graduates who combine strong professional skills with international competence are in demand. Globalization is a force that is affecting all of our lives.

## Admission Requirements

Any person who is admitted to a Ferris State University Bachelor's degree program is welcome to seek the attainment of this minor in addition to their major.

## Graduation Requirements

A Ferris student will have received this minor after completion of the requirements for the minor with a minimum 2.0 grade point average in the minor classes.

No more than 50% of the credits required for this minor may be transferred from another institution, nor will this minor be granted if more than six of the minor credits are specifically required in the students major.

## Required Courses

		Credit Hours
INTB 310	International Business Systems	3
Choose Four:		12
INTB 320	International Logistics	3
INTB 335	Cross-Cultural Business	3
INTB 380	Regional Business Systems	3
INTB 440	International Finance	3
MGMT 301	Applied Management	3
MGMT 377	International Human Res Mgmt	3
MKTG 441	International Marketing	3
Choose one:		3
ANTH 385	Japanese Culture and Society	3
ANTH 386	Japanese Culture and Society 2	3
COMM 365	Intercultural Communication	3
ECON 451	International Economics	3
FREN 331	French Culture	3
GEOG 424	Current Global Problems	3
GERM 297	Special Studies in GERM	4
GERM 397	Special Studies in GERM	4
HIST 341	US Foreign Policy-20th Century	3
HIST 360	Contemporary European History	3
HIST 370	Modern Africa	3
HIST 371	East Asia in the 20th Century	3
HIST 372	Middle East in Modern Era	3
HIST 373	20th Century Russia	3
HIST 375	Latin American History	3
RELG 215	Comparative Religions	3
PLSC 323	International Organizations	3
PLSC 331	Comparative World Governments	3
SOCY 344	World Urban Sociology	3
SPAN 331	Contemp Culture-Soc of Spain	3
SPAN 332	Contemp Culture-Soc of Mexico	3
SPAN 333	Contemp Cult-Soc Hispan Americ	3
Study Abroad or Equivalent		3
Minimum credit hours required for minor:		18



## More Information

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**FERRIS STATE UNIVERSITY**

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