

Advanced Studies in Management Tools & Techniques • Certificate

Why Choose Management Tools & Techniques ?

Responding to industry trends, Ferris State University's College of Business Graduate Programs has created graduate-level advanced studies certificates. These four course sequences can be used to obtain stand-alone certificates or as emphasis areas leading to masters degrees in either Information Systems Management or a Master of Business Administration based on the philosophy of performance metrics-based management.

The Management Tools and Techniques Certificate is designed to develop business leaders with the skills for improvement strategies and effectively managing change, understanding business systems, developing improvement strategies, and leading and managing the change process.

Admission Requirements

A bachelor degree from a regionally accredited university with an overall grade point average (GPA) of 2.75 or better on a 4.0 scale.

Graduation Requirements

The Advanced Studies Certificate in Management Tools and Techniques is awarded to individuals who have completed the 12 required credits with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are specifically required in the student's major.

Required Courses

		Credit Hours
MMBA 615	Qual Improvement Prin-Appl	3
MMBA 640	Project Management	3
MMBA 705	Busn Process Reengineering	3
MMBA 760	Process Management Systems	3
	Minimum number of credits required:	12



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)

FERRIS STATE UNIVERSITY

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