

Small Business and Entrepreneurship Minor • *Minor*

Why Choose the Small Business and Entrepreneurship Minor?

It is a "how to" minor for individuals interested in starting a business. The six-course sequence will guide students through the process of developing a business plan, legal and government forms. Students will be instructed in small business accounting systems, and interpreting financial reports relative to developing business strategy. Students will implement a business accounting system using currently available small business software. Students will be introduced to promotion and marketing strategies to grow the business. "Students will also be introduced to the specialized world of venture funding including an understanding of pro forma preparation, entrepreneurial funding, risk management, and exit strategy design. Finally students will complete an internship within the entrepreneurial industry (e.g. small business, start-up, banking/finding, venture fund, etc.)"

Admission Requirements

Any person who is admitted to a Ferris State University Bachelor's degree program is welcome to pursue this minor in addition to their major.

Graduation Requirements

You will receive the Small Business and Entrepreneurship Minor upon graduation with a baccalaureate degree, and after completion of the requirements for the minor with a minimum 2.0 grade point average.

No more than 50% of the credits required for this minor may be transferred from another institution, nor will this minor be granted if more than six of the minor credits are specifically required in the student's major.

Required Courses

	Credit Hours
MGMT 315 Entrepreneurial Strategy-Plan	3
MGMT 320 Growing the Small Business	3
MGMT 350 Tools for Decision Making	3
MGMT 411 Small Business Sys-Operations	3
MGMT 415 Entrepreneurial Opportunities	3
MGMT 491 MGMT Internship	3
Minimum credit hours required for this minor	18



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