

Small Business and Entrepreneurship • Bachelor of Science

Why Choose Small Business and Entrepreneurship?

This program is designed to provide potential small-business owners and managers with the knowledge and skills to operate a successful business. More than half of the program's courses relate to managing a small business, including accounting, finance, marketing, human resource management, economics, computer systems and law. In addition to management knowledge and skills, the program offers the chance to explore entrepreneurial opportunities.

To gain practical knowledge, you visit and interview small business owners. In addition, you can participate in Ferris' internship program, earning University credit while gaining work experience.

Get a Great Job

Small businesses represent the vast majority of businesses in the United States. Properly prepared owners and managers are the key to success in our competitive economy.

For many people, owning their own business is the fulfillment of the American dream. The successful small business—a restaurant, day care center, sporting goods store, computer services business, etc.—provides financial independence and professional satisfaction.

The outlook for graduates in this field is bright, with a variety of positions available in virtually every city in the nation.

Admission Requirements

Applicants must present evidence of graduation from high school or the GED. To enter a Bachelor of Science degree (B.S.) Program in Business, applicants are expected to meet two of the following: a minimum high school grade point average of 2.50 (on a 4.00 scale); ACT math score of 19 or higher; an ACT reading score of 19 or higher.

Graduation Requirements

The Small Business and Entrepreneurship program at Ferris leads to a bachelor of science degree in business. Graduation requires a minimum 2.0 GPA in core classes, in the major and overall.

Required Courses

	Credit Hours
BUSINESS CORE	
ACCT 201 Principles of Accounting 1	3
ACCT 202 Principles of Accounting 2	3
BLAW 321 Contracts & Sales	3
BUSN 499 Integrating Experience	3
FINC 322 Financial Management 1	3
ISYS 321 Business Information Systems	3
MGMT 301 Applied Management	3
MGMT 370 Quality/Operations Mgmt	4
MKTG 321 Principles of Marketing	3
STQM 260 Introduction to Statistics	3
MAJOR	
ECOM 200 World of E-Commerce	3
ISYS 200 Database Design & Implementation	3
MGMT 302 Organizational Behavior	3
MGMT 310 Small Business Management	3
MGMT 373 Human Resource Management	3
MGMT 410 Entrepreneurship & Planning	3
MGMT 447 Business Ethics & Social Responsibility	3
Electives: ACCT 205, ACCT 301, ACCT 305 or ACCT 321; FINC 201 or FINC 323	3
ADVG/MKTG/PREL/RETG (see advisor)	6
GENERAL BUSINESS	
Communication Competence	
COMM 121 Fundamentals of Public Speaking	3
ENGL 150 English 1	3
ENGL 250 English 2	3
ENGL 325 Advanced Business Writing	3
Scientific Understanding	
Lab Science Elective	4
Science Elective	3-4
Quantitative Skills	
MATH 115 Intermediate Algebra	3
(If MATH ACT is 24 or higher, substitute a general education elective)	
Cultural Enrichment	
Social Awareness	9
ECON 221 Principles of Macroeconomics*S	3
ECON 222 Principles of Microeconomics*S	3
PSYC 150 Introduction to Psychology	3
General Education	6
ADDITIONAL	
ISYS 105 Intro Micro Sys & Software	3
Electives: Directed	9
Free	3
Minimum credit hours required for B.S. degree:	124-125



More Information

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FERRIS STATE UNIVERSITY

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