

Small Business Management • Certificate

Why Choose the Small Business Management Certificate?

It is a "how to" certificate for individuals interested in starting a business. The four-course sequence will guide students through the process of developing a business plan, legal and government forms. Students will be instructed in small business accounting systems, and interpreting financial reports relative to developing business strategy. Students will implement a business accounting system using currently available small business software. Finally, students will be introduced to promotion and marketing strategies to grow the business.

Admission Requirements

Any person who is admitted to the university or the University Center for Extended Learning is welcome to seek the attainment of this certificate. You must present evidence of graduation from high school with a 2.35 grade point average.

Graduation Requirements

A Ferris student will receive this certificate after completion of the requirements for the certificate with a minimum 2.0 grade point average in the certificate courses.

No more than 50% of the credits required for this certificate may be transferred from another institution, nor will this certificate be granted if more than six of the certificate credits are specifically required in the student's major.

Required Courses

	Credit Hours
MGMT 315 Entrepreneurial Strategy-Plan	3
MGMT 320 Growing the Small Business	3
MGMT 350 Tools for Decision Making	3
MGMT 411 Small Business Sys-Operations	3
Minimum credit hours required for this certificate:	12



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)
http://www.acbsp.org/p/st/ld/sid=s1_001

FERRIS STATE UNIVERSITY

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