

Advanced Studies in Business Intelligence & Informatics • Certificate

Why Choose Business Intelligence and Informatics?

Responding to industry trends, Ferris State University's College of Business Graduate Programs has created graduate-level advanced studies certificates. These four or five course sequences can be used to obtain stand-alone certificates or as emphasis areas leading to master's degrees in either Information Systems Management or a Master of Business Administration based on the philosophy of performance metrics-based management.

The Business Intelligence and Informatics certificate is designed to prepare individuals with both theoretical and practical experience in designing, developing and utilizing database and informatics systems, tools and techniques in a decision support environment.

Admission Requirements

A bachelor's degree from a regionally accredited university with an overall grade point average (GPA) of 2.75 or better on a 4-point scale.

Graduation Requirements

The Advanced Studies Certificate in Business Intelligence and Informatics is awarded to individuals who have completed the 12 required credits with a minimum accumulative GPA of 3.0 or greater and no course less than 2.0.

No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificates are specifically required in the student's major.

Required Courses

Required Courses	Credit Hours
MISM 610 Database Mgmt-Administration	3
MISM 665 Management Information Systems	3
MISM 740 Business Intelligence	3
Technical MISM elective (advisor approval required)	3



More Information

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The College of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP.)

FERRIS STATE UNIVERSITY

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