

Graphic Design • Associate in Applied Science

Why Choose an Associate of Applied Science Degree in Graphic Design?

Graphic Design at Ferris State University allows students to work toward the Associate degree without any prior experience in design. A portfolio of previous work is not required for acceptance into the program. Students spend two years developing a strong fundamental knowledge of design principles, typography, drawing, and computer applications. This foundation helps students determine whether Graphic Design is the right career choice for them.

The integration of business and marketing courses within the Graphic Design AAS program provides a broader range of skills applicable in today's market. The AAS degree provides a design and technical background for a smooth transition into an advanced degree program in print and web design, advertising, marketing, or other related areas.

Get a Great Job

Graduates with the Graphic Design Associate degree will be qualified for design assistant and technical support positions in the field of Graphic Design.

Admission Requirements

Applicants must present evidence of graduation from high school or the GED. To enter The Graphic Design Associate degree (A.A.S.) Program in Business, applicants are expected to have a minimum of a 2.5 GPA (on a 4.00 scale) and meet one of the following: ACT math score of 17 or higher OR an ACT reading score of 17 or higher.

Graduation Requirements

The Graphic Design program at Ferris leads to an associate in applied science degree. Graduation requires a minimum 2.0 GPA in the major courses and overall.

Students wishing to apply for the bachelor's degree in Graphic Design must complete the associate degree with a minimum 2.7 GPA in the major courses and a minimum 2.0 GPA overall. They must also successfully pass the sophomore portfolio review.

Required Courses

Credit Hours

MAJOR		
GRDE 109	Drawing for Media Applications	3
GRDE 110	Design 1	3
GRDE 114	Design Survey	3
GRDE 116	Computers in Visual Media	3
GRDE 120	Design 2	3
GRDE 126	Digital Illustration - Layout	3
GRDE 210	Typography	3
GRDE 216	Digital Imaging	3
GRDE 226	Prin of Interactive Design	3
GRDE 228	Interactive Media Development	3
GRDE 299	Typographics	3
RELATED		
MKTG 231	Professional Selling	3
UNIVERSITY GENERAL EDUCATION		
Communication Competence		
	COMM 121 or COMM 105	3
ENGL 150	English 1	3
ENGL 250	English 2	3
Scientific Understanding		
	Lab Science Elective	4
Quantitative Skills		
MATH 115	Intermediate Algebra (If MATH ACT is 24 or higher, substitute a general education elective)	3
Cultural Enrichment		
	Art History Electives	6
Social Awareness		
	Social Awareness Elective - ECON 221 recommended	3
Minimum credit hours required for A.A.S. degree:		61



More Information

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FERRIS STATE UNIVERSITY

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