

Business Education/General Business Major • Bachelor of Science

Why Choose Business Education?

Rapid technological advances have generated growing demand for business teachers. Graduates can expect excellent career opportunities in secondary and vocational education as well as in the multifaceted world of government, business and industry.

Known for its technical, hands-on programs, Ferris State University offers business education students two major courses of study: general business and marketing. Business majors must also choose a minor.

The program offers a balanced educational background including business professional education and general education courses, field and directed teaching experiences.

Professional Opportunities

The business education program prepares students to teach business subjects at the secondary level. Business education students select a major in general business or marketing and a teaching minor is required. You cannot have a general business teaching minor with this teaching major.

Admission Requirements

Students seeking admission to teacher education programs must have taken the ACT exam and have a 2.00 overall GPA. Students transferring into the program with completed majors or minors must have the appropriate GPA as established by each department.

Teacher Certification Requirements

As required by the State of Michigan to receive teacher certification, all teacher candidates must: (1) pass the Michigan Basic Skills Test, (2) pass the pedagogy tests in their subject area majors and minors, and (3) have a 2.50 minimum GPA to receive teacher certification in Michigan. These state requirements are in addition to the FSU graduation requirements of your individual program.

Graduation Requirements

The business education program leads to a Bachelor of Science degree through the School of Education, College of Education & Human Services. Graduates must complete all of FSU's general education, business, and education requirements. Professional education requirements include a semester of directed student teaching. Consult individual program description for other graduation requirements.

A 2.50 GPA is required for satisfactory completion of the general business major.

Required Courses

Credit Hours

NOTE: Major is currently NOT available to students
Business Major (39 credit hours)

ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
BLAW 221	Elementary Business Law	3
MATH 122	Math Analysis for Business	3
MGMT 301	Applied Management	3
MKTG 321	Principles of Marketing	3
ISYS 270	Fundamentals of Hardware & Operating Systems	3

ISYS 105	Intro Micro Sys & Software	3
COMM 336	Technical & Professional Presentation	3
ISYS 305	Software Systems	3
STQM 260	Introduction to Statistics	3

Recommended Electives (6 credit hours)

ACCT 205	Managerial Accounting	3
ADVG 222	Principles of Advertising	3
FINC 312	Financial Markets & Institutions	3
ISYS 202	Principles of Information System	3
ISYS 303	Systems Analysis Methods	3
MGMT 302	Organizational Behavior	3
MGMT 373	Human Resource Management	3
MKTG 322	Consumer Behavior	3
ISYS 130	Internet Principles & Design	3
ACCT 241	Computerized Accounting	3
BUSN 352	Human Factors in Office Automation	3
BUSN 409		3

Professional Education Sequence

Level I

Note: Students seeking admission to teacher education candidacy must meet all university requirements for admission to the specific program they wish to enter.

EDUC 251	Life Span Human Growth & Dev	3
EDUC 289	Principles of Teaching and Learning	3

Level II

Note: Prior to admission to the Teacher Education Program and Level II courses, students must pass all sections of the Basic Skills Test, complete all Professional Education Prerequisite courses with a minimum of 2.5 GPA, with no grade lower than a C (2.0), have a 2.5 cumulative GPA, and meet all other program requirements. Students may have no more than two repeats in Level I coursework.

EDUC 303	School, Work & Society	3
EDUC 308	Teaching Strategies for SPED/Diverse Pop	3
EDUC 339	Instructional Planning and Practice	2
EDUC 430	Instruction Delivery & Evaluation	4
EDUC 439	Instructional Theory into Practice	2
EDUC 443	Teaching Reading/Secondary Areas	3

The next two courses are required for vocational majors only (Allied Health, Business, Technical, Wage Earning Home Economics)

CAHS 497	Special Studies in CAHS	1-6
EDUC 400	Found in Career & Tech Edu	3

(Allied Health Education students only)



More Information

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Level III

Note: Prior to student teaching and professional seminar (Level III courses), students must obtain the appropriate GPA for their major/minor as established by each department, earn an overall GPA of 2.75 in the professional education courses, have a 2.5 cumulative GPA, and meet all other program requirements.

EDUC 491 Secondary Directed Teaching 12

EDUC 499 Professional Seminar 2

FIELD EXPERIENCE REQUIREMENT: (for vocational majors only: Allied Health, Business, Technical, Wage Earning Home Economics) Two years of wage earning occupational work experience (within the last five (5) years) required. One-year experience plus one semester of EDUC 391 is acceptable. EDUC 391 credit will be granted for approved occupational experience (8 credits maximum).

EDUC 391 Cooperative Work Internship 8

NOTE: STUDENTS MUST OBTAIN THE APPROPRIATE GPA FOR THEIR MAJOR/MINOR AS ESTABLISHED BY EACH DEPARTMENT. A 2.75 GPA IS REQUIRED IN THE PROFESSIONAL EDUCATION COURSE SEQUENCE. A 2.50 CUMULATIVE GPA IS ALSO REQUIRED BEFORE STUDENT TEACHING. NOTE: Though faculty advisors are responsible for advising students regarding degree requirements, it is the student who is ultimately responsible for choosing the correct courses and for following the correct program.