

# Recreation Leadership and Management • Bachelor of Science

## Why Choose Recreation Leadership and Management?

The Recreation, Leisure Services and Wellness (RLSW) Program is a four-year professional curriculum developing competencies in four program concentrations and leading to a Bachelor of Science degree. The Program prepares students to work with people across all age levels and across multiple community, professional, organizational, and agency settings such as "Parks, Recreation, Sports, Adventure Education, and Fitness." Students have four program concentrations from which to choose:

- Corporate Fitness / Wellness
- Leisure Service
- Outdoor Adventure Education
- Sports Management

In all program concentrations, student professional preparation and involvement in recreation activities and service learning are used to develop leadership competencies and to facilitate physical, mental, emotional, intellectual, and spiritual growth. Students also receive management training for efficient and effective marketing, finance, and management-level performances within the leisure services.

Several "Points of Pride" highlight the Program:

- Accreditation by the Council on Accreditation for Recreation, Park, Resources, and Leisure Services sponsored by the National Recreation and Parks Association,
- Service Learning approach to classroom projects
- Classroom focus on "hands-on" application
- Individual attention and semester-by-semester advising
- Small class size
- Technology application across curriculum
- Student participation in professional conferences, field trips, and projects
- Integrated teaching methods

## Get a Great Job

The four specialized concentrations in RLM provide each student the opportunity to develop skills and expertise in their area of interest. All of the concentrations require additional courses in facilities management, marketing, communication and management. In addition, each student has the opportunity to pursue elective credit hours to strengthen personal goals.

- Corporate Fitness and Wellness area includes courses in personal training prescription, nutrition, exercise physiology, health promotion and fitness testing leading to work in the commercial health club, private corporation fitness/health promotion programs, or fitness programs provided by commercial-corporation wellness, public-MWR or non-profit YMCA.
- Leisure Services area includes courses in programming, park and facility management, commercial recreation, tourism planning, community education and non-profit youth service strategies to be employed by park and recreation departments, youth and service agencies, commercial recreation/tourismesort businesses.
- Outdoor/Adventure Education concentration includes adventure-based skill classes (canoeing, rock climbing, ropes-course facilitation), expedition leadership basic outdoor skills and methodology of outdoor education leading to working in resident outdoor/environmental education centers, youth campus, youth at risk alternative education settings, or private guiding and team building businesses.
- Sports Management concentration provides studies in recreational sport marketing, legal and risk management issues, sport administration and contemporary issues of sport leading to employment in campus recreation and intramurals, management of sport facilities/complexes, recreation for prison system, or commercial sports entertainment.

## Admission Requirements

Every student who enters the RLM program as a freshman must meet the minimum standard requirements set by Ferris State University admissions for high school GPA and score on the ACT or SAT. Transfers may be admitted with an associate degree and GPA of 2.00 or GPA of 2.00 with at least 47 credits.

## Required Courses

		Credit Hours
General Education		
COMM 200	Found of Interpersonal Comm	3
ENGL 150	English 1	3
ENGL 250	English 2	3
ENGL 323	Proposal Writing	3
MATH 115	Intermediate Algebra	3
PSYC 150	Introduction to Psychology	3
SOCY 361	Leisure and Society	3
SOCY 121	Introductory Sociology	3
Business		
ACCT 201	Principles of Accounting 1	3
MGMT 301	Applied Management	3
MGMT 373	Human Resource Management	3
MKTG 321	Principles of Marketing	3
RMLS 340	Commercial Recreation	3
Professional		
RMLS 121	Intro to Leisure Services	3
RMLS 180	Rec Leadership-Supervision	3
RMLS 240	Inclusive Recreation Program	3
RMLS 242	Prog-Eval of Leisure Services	3
RMLS 294	Field Experince in Leisure Ser	3
RMLS 320	LS Facilities-Area Maint Mgmt	3
RMLS 345	LS Plan-Design Facilities-Area	3
RMLS 348	Risk Mgmt for Leisure Services	2
RMLS 430	LS Finance and Management	3
RMLS 468	Research Methods in LS	3
RMLS 491	Internship in Rec Leader-Mgmt	6
RMLS 499	Recr Leader-Mgmt Assessment	1
Corporate Fitness and Wellness Programming Concentration		
EDPE 223	Advanced Fitness	3
CAHS 160	Nutrition for Healthy Living	3
FMAN 321	Principles of Facility Mgmt	3
FMAN 451	Plan - Budget for Operations	3
EDPE 338	Biomechanics	3
EDPE 436	Exercise Psyc in Ph Ed - Sport	3
RMLS 213	Health Promotion in Workplace	2
RMLS 316	Fitness Test-Measurement-Presc	3
RMLS 427	Corporate Fitness-Wellness Prg	2
Electives: as needed to equal 120 semester hours for graduation		
Leisure Service Programming Concentration		
COMM 370	Communication and Conflict	3
FMAN 321	Principles of Facility Mgmt	3
FMAN 451	Plan - Budget for Operations	3
RMLS 225	Outdoor Recreation Management	3
RMLS 245	Camp Leadership-Programming	3
RMLS 318	Ropes Course Facility Skills	3
RMLS 465	Tourism Planning-Development	3
Electives: As needed to equal 120 semester hours for graduation		
Outdoor/Adventure Education Programming Concentration		



## More Information

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### **Graduation Requirements**

Each student will complete two academic supervised work experiences, field experience (150 hours) and an internship (600 hours) as part of their 36-hour professional core. To qualify for the final internship, the student must have a 2.0 GPA overall and complete all required professional core and concentration coursework, except for the internship RMLS 491, with a 2.5 GPA.

In addition, all seniors will be required to prepare a student portfolio representative of their coursework and professionally related volunteer, service learning and work experiences. This will be presented to the faculty and select practitioners for review prior to internship.

A final graduation clearance will review the student's individual record for a 2.0 overall GPA and 2.5 in the professional core and emphasis concentration following completion of the internship and the minimum 120 hours of coursework.