

Training in Business and Industry • Bachelor of Science

Why Choose Training in Business and Industry?

Rapid technological advances have generated strong demand for professionals who can fill a growing number of training positions in business and industry. Ferris State University TBI graduates can expect excellent career opportunities as business and industry strives to keep pace and remain competitive with new technology.

The Ferris State University training in business and industry curriculum includes required course work in general education and professional education. The program does not lead to teacher certification.

Professional Opportunities

Graduates of the TBI program possess strong basic academic skills, specialized technical skills, are able to communicate effectively and are well versed in instructional design, development and technology. Business and industry leaders seek out TBI graduates because they are so uniquely equipped with a balance of solid liberal arts and world-renowned technical, hands-on education.

Admission Requirements

High school students and transfer students with 29 credit hours or less must possess a high school grade point average of 2.25 (on a 4.0 scale) or an ACT composite score of 15. Transfer students with 30 credit hours or more must possess a 2.0 cumulative GPA. Students transferring into the program with completed majors or minors must have the appropriate GPA as established by each department. Consult individual program description for other admission requirements.

Graduation Requirements

The training in business and industry program leads to a Bachelor of Science degree through the School of Education, College of Education & Human Services. Graduates must complete all of FSU's general education, training in business and industry, and education requirements. Professional education requirements include a semester of directed student teaching. Consult individual program description for other graduation requirements.

Training in Business and Industry Major

Admission to the training in business and industry curriculum requires the completion of one of the following:

- 1. An A.A.S. Degree with at least 40 semester hours in the occupational major and a minimum grade point average of 2.50 in the major courses.
OR
- 2. Occupational competence documented by the Michigan Occupational Competency Assessment Center (MOCAC).

Required Courses

	Credit Hours
Professional Requirements (41 credit hours)	
EDUC 251 Life Span Human Growth & Dev	3
EDUC 206 Ed Tech in Sec Classrooms	3
EDUC 339 Instructional Planning and Practice	2
EDUC 400 Found in Career & Tech Edu	3
EDUC 405 Training in Organizations	2
EDUC 406 Occup Analysis/Needs Assessment	2
EDUC 430 Instruction Delivery & Evaluation	4
EDUC 439 Instructional Theory into Practice	2
EDUC 499 Professional Seminar	2
Field Experience (18 credit hours required)	
EDUC 393 TBI Work Experience	9
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Additional General Education Courses (43 credit hours)	



More Information

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