

# Automotive Management Minor • *Minor*

## Why Choose Automotive Management

This minor is designed to provide students with a solid overview of the business and cultural side of the transportation industry. Students are prepared to transition into sales, marketing, distribution, and customer relations positions with vehicle and equipment manufacturers, suppliers, dealers, and aftermarket companies.

Ferris has been providing the automotive industry with entry-level managers since 1971, and is well known and respected for providing individuals with these skills.

## Admission Requirements

The minor is open to all students enrolled and pursuing a baccalaureate or higher degree in majors other than Automotive Management. Students are expected to meet prerequisites for all courses.

## Graduation Requirements

Students must complete a minimum of 18 semester hours with a 2.0 or higher G.P.A. in each minor course. Students are also required to meet with their Automotive Management faculty advisor to plan and track their progress throughout the minor degree.

## Required Courses

		Credit Hours
Required Courses		
AMGT 301	Auto Marketing-Distribution 1	4
AMGT 302	Auto Marketing-Distribution 2	4
AMGT 303	Automotive Accounting	4
Or		
ACCT 201	Principles of Accounting 1	3
AMGT 404	Warranty - Customer Relations	3
Directed Electives		
AMGT 300	Automotive Materials	4
AMGT 360	Automotive Culture	3
AMGT 402	Mgmt of Variable Operations	4
AMGT 460	Automotive Internet Marketing	3



## More Information

Automotive Department  
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**FERRIS STATE UNIVERSITY**

COLLEGE OF ENGINEERING TECHNOLOGY