Music Industry Management

Official Program Checksheet

Why Choose Music Industry Management?

The Music Industry Management program prepares students to enter the global, multi-billion dollar music and entertainment industry. This degree program provides the thorough business training sought by every branch of the industry. This program features two internship opportunities that allow the student to experience, first hand, work in their chosen areas of the industry. The Music Industry Management program consistently places interns and employees in the major markets of New York, Los Angeles, Nashville as well as regional markets like Chicago and Detroit. Interns can find themselves working for record labels, radio stations, manufacturers, agents, concert venues -many in major cities for companies most people recognize by name.

Music Industry Management is endorsed and supported by the National Association of Music Merchants (NAMM), the professional trade organization that represents the global music products industry. NAMM sponsors two world-class trade shows per year and Music Industry Management students are allowed to attend these at minimal cost (students are responsible for travel and lodging). The Winter Show is a tradition at the Anaheim Convention Center in California and this is the single largest event of its kind in the world. At these shows, students will see the latest in music making products, see performances by some of their favorite artists, and benefit from special sessions and seminars designed for students planning a career in the industry.

Students can also take part in conferences and trade shows sponsored by the Music Business Association. These conferences are held in cities like San Diego, Chicago, San Francisco and are attended by professionals representing Major and Independent Record Companies, Distributors, and recorded music Retailers.

All areas of the music business are explored with emphasis on preparing students for positions in marketing, management, sales, advertising, public relations and promotion. Previous formal training in music is not required to begin this degree program - musical studies deemed appropriate by the industry are incorporated to enrich the lives of Music Industry Management majors and enhance their understanding of the role of the artist/performer.

Business and Music - the perfect combination for select students.

Career Opportunities

As a result of their academic preparation, in conjunction with the extensive hands-on component of this curriculum (derived from two internships, participation in national/international trade shows
and conventions, and active involvement in the student-based organization which functions as a model production company), our graduates are sought after by employers from New York to L.A., Nashville to Chicago, and regional markets throughout the country.

Admission Requirements

New Students SAT Scores:

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. SAT ERW score of 450 or higher
  2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  3. SAT Composite of 900 or higher

New Students ACT Scores:

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. ACT English score of 16 or higher
  2. ACT Math score of 19 or higher
  3. ACT Reading score of 19 or higher

Transfer Students:

- Combined college or university GPA of 2.5 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT Math score of 19 or higher; SAT Math score of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Any mitigating circumstances will be considered on an individual basis by the College of Business Dean’s Office/SAA.

More Information:

Additional guidance can be found on the College of Business Webpage under the Admissions tab.

General Education Requirements

All University General Education requirements can be found here: http://www.ferris.edu/HTMLS/academics/general-education/requirements/BA-BS.htm
Please consult this link for a complete listing of General Education Electives:  http://www.ferris.edu/HTMLS/academics/general-education/courses/index.htm

Consult the official checksheet or program advisor for program specific General Education requirements.

**Graduation Requirements**

- Maintain a 2.00 cumulative GPA in all FSU courses.
- Maintain a 2.00 in major and business core courses.
- Have 40 credits at the 300/400 level.
- 30 credits FSU Residency.
- Have a minimum 120 total credits.

**NOTICE:** Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the curriculum, which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

**More Information**

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The College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP.) Next Accreditation Review is February 2018.  
http://www.acbsp.org