Sports Communication

Official Program Checksheet

Why Choose the Sports Communication Certificate?

The sports industry has become a major player in the national and world economy. Beyond the obvious competition events involving players, coaches and spectators, the industry requires many support personnel to administer, market, and broadcast events. At every level of involvement, appropriate and effective communication is required. This certificate offers students pursuing careers in the sports industry an opportunity to acquire knowledge and develop skills and attitudes for achieving competent 'sports communication.'

Admission Requirements

This Sports Communication certificate is open to any student admitted to Ferris State University except those pursuing a major in B.S. in Applied Speech Communication or B.S. in Sports Communication. The certificate is designed to complement any Ferris major program.

Graduation Requirements

This certificate requires a minimum of 12 credits. This certificate requires a minimum GPA of 2.0 in these courses. At least 50 percent of the credits for this certificate must be Ferris State University credits. No more than three credits from this certificate may count towards completion of an academic major. English 250 with a C or higher is required.

More Information

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