

Television and Digital Media Production

Program Requirements

Television and Digital Media Production, BS Program Checksheet

Includes:

- Major Courses and General Education Courses
- Admission and Transfer Requirements
- Graduation Requirements

Why Choose Television and Digital Media Production?

Within the Television and Digital Media Production (TDMP) program at Ferris, students learn to be effective storytellers. Through applied learning and the completion of assigned projects, students acquire skills in film, audio, and video production; interactive media production, authoring, and online media content distribution; instructional design; video editing and advanced effects creation; script writing; and graphic design for video. These skills are practiced through the planning, scripting, directing, and producing of film and television programs and related content. Most of the program's courses are hands-on, using state of the art facilities and equipment. The curriculum is under continuous review to assure that it remains current with the industries where our graduates are employed.

After completing the necessary requirements, the student will further perfect their skills in an internship experience within the industry. This internship will take place at a production facility in Michigan, the Midwest, or across the Country. This exciting course allows the student to gain experience in a real-world setting working full-time with industry professionals.

For examples of content creation that TDMP students have completed through thier learning, visit: www.YouTube.com/FerrisStateTDMP

Career Opportunities

Students learn communication skills in visual media that apply to a wide range of careers. Alumni have been employed in television and digital media production positions in:

- Broadcasting
- Film and Television Content Creators
- Professional sports venues
- Cable corporations
- Manufacturing facilities
- Hospitals
- Independent production companies

- Post-production firms
- Education
- Government
- News
- Media Distribution

Click here for a link to a few of the locations that our graduates are employed: <https://www.ferris.edu/COEHS/DigitalMedia/alumni.htm>

Equipment and Facilities

The TDMP Program at Ferris engages students in the storytelling process, through applied projects and assignments that allow students to create content.

Students are provided with the equipment, computer labs, and software needed to successfully complete required projects and learning experiences. Production projects engage students with Sony, JVC and Cannon cameras - both DSLR and traditional Video models. Camera's, tripods, audio and lighting equipment are available for checkout to students via Media Supply, an on-campus and department-run facility.

Students will learn and engage with the Adobe Creative Cloud software suite, and with AVID video editing software, among other software titles - which are available to TDMP students in each of the designated computer labs for the program on a 24-hour a day, seven-day-a-week schedule.

Live production is another skill that students will experience through their completion of the TDMP program. Using fully HD facilities, students will produce live content in a studio, and on-location - providing live coverage and streaming of athletic events.

More Information

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www.ferris.edu/tdmp