

Event Management

Program Requirements

Event Management, Minor Program Checksheet

Includes:

- Minor Courses
- Admission and Transfer Requirements
- Graduation Requirements

Why Choose the Event Management Minor?

The Event Management minor is designed to provide students with a combination of hands-on skills and knowledge needed to be successful in the multi-billion dollar event management industry. Courses in this minor are designed to provide foundational knowledge on best practices in meeting and event management and allow for specialized study within a highly diverse industry.

This minor requires a 400-hour internship, and offers specialization in the areas of meeting and event management including market analysis and promotions development, contract development and negotiation, meeting and event service standards, project planning and execution, budget development and financial management, event production and protocols, food & beverage management, and experience delivery. The event management minor can complement virtually any bachelor degree program and lead to a multitude of career opportunities. Samples of employment include:

- Convention Sales Manager
- Wedding Planning Professional
- Event Production Manager
- Non-profit Event Coordinator
- Special Events Director
- Director of Exhibits

More Information

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