

## **PGA Golf Management**

### **Program Requirements**

PGA Golf Management, BS Program Checksheet

Includes:

- Major Courses and General Education Courses
- Admission and Transfer Requirements
- Graduation Requirements

### **Why Choose PGA Golf Management?**

The origins of golf date back to the 1400s, but the United States has been a significant catalyst in popularizing the sport and expanding the business into nearly an eighty billion dollar industry, offering more than 2 million jobs. Today, more than 24 million Americans play the game with many segments growing quickly. In Michigan alone, there are more than 800 golf courses and 60 resorts.

For more than 45 years, the PGA Golf Management program has produced quality graduates who are today's golf industry leaders. PGA Golf Management students learn all facets of golf shop operations (marketing, merchandising, accounting and small business management), customer service, golf course maintenance, public relations, tournament operations, instruction and player development, club repair and fitting, and much more. The PGA Golf Management program includes 16 months of required internship providing real world experience at golf facilities throughout the United States and even abroad. Our 100 percent career placement rate reflects the value of the combined business education, skill development and knowledge gained from extensive hands-on experience.

On campus as a PGA Golf Management student, you have unlimited access to Ferris State's Katke Golf Course, the proud home of the PGA Golf Management program's learning laboratory and nationally ranked men's and women's golf teams. Our students make the facility their second home with more than 225 acres that include a 21-hole golf course with an award winning outdoor practice facility. Also at the Golf Course is the recently opened Ken Janke, Sr. Golf Learning Center, which houses four indoor golf simulators and other practice areas, as well as serving as the home of the Michigan Golf Hall of Fame.

The program was the first of its kind sanctioned by The PGA of America in 1975 and integrates PGA membership requirements with learning objectives in Ferris' accredited College of Business. Through this partnership, you will earn both a B.S. in Business and complete all requirements for direct election to membership to the PGA of America upon graduation.

### **Career Opportunities**

Our graduates enjoy careers as a Head or Assistant Golf Professional, Teaching Professional, Director of Golf, General Manager, Sales Representative, Tournament Director and more.

Whether it is on the course, the lesson tee, the clubhouse or behind the scenes of a televised event, Ferris State PGA Golf Management graduates are professionals working to expand the game's popularity and accessibility to millions of diverse players.

## **More Information**

PGA Golf Management  
1506 Knollview Drive  
Big Rapids, MI 49307-2290  
Phone:(231) 591-2380  
Email: PGM@ferris.edu

The College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP.) Next Accreditation Review is February 2028.

<http://www.acbsp.org>

The PGA Golf Management Program is also accredited by the Professional Golf Association. Next Accreditation Review is February 2021.

[www.pga.org](http://www.pga.org)