

Communication Studies

Program Requirements

Communication Studies, BS Program Checksheet

Includes:

- Major Courses and General Education Courses
- Admission and Transfer Requirements
- Graduation Requirements

What Will I Study?

Want to have a more productive online presence?

Need to persuade your boss to give you a raise?

Having conflict in your relationship and not sure how to resolve it?

Communication is at the heart of everything we do. This program helps you get at both the *why* that is and the *how* of doing it well. This discipline dates back to the Ancient Greeks drawing upon the study of persuasion as well as some anthropology, psychology and sociology—updating and applying those theories of human communication behavior to our personal and professional lives.

Students take foundational courses in public presentation, group dynamics and interpersonal communication. Additional coursework includes studies in social media and digital communication, intercultural communication, organizational communication, communication ethics, communication theory and research methods, not to mention a whole host of practical electives. One unique feature of the Communication program is that students must complete a Practicum (career internship or research project) including a minimum of 240 hours of contact in a workplace setting or research work (80 hours = 1 credit earned). Students have the option of distributing these credits across multiple placements or projects and can take additional Practicum credits for elective hours. This feature prepares students for life after graduation, adding valuable experience to their resume.

Speech communication is an interdisciplinary field of study that draws upon its historic roots in rhetoric as well as theory and research in anthropology, psychology and sociology. Students take foundational courses in public presentation, group dynamics and interpersonal communication. Additional coursework includes studies in intercultural communication, organizational communication, communication ethics, and communication theory and research.

One unique feature of the Applied Speech Communication program is the option to choose an

existing FSU minor OR "Application to the Workplace" which requires students to take at least six courses in their chosen career area. Additionally, students must also complete an internship for the purpose of gaining real-world experience that employers value.

Why Choose This Major?

A LinkedIn report covered by *MarketWatch* sought to determine the majors that help graduates secure the widest variety of jobs. Communication was ranked in the top ten of most versatile majors. Surveys of employers continually reveal that among the most desirable qualities of job applicants are communication skills and the ability to work effectively with a diverse population. The Communication program provides its graduates with a solid foundation in communication, which will enhance their marketability in today's competitive workplace.

What are Communication Graduates Doing Now?

PayScale releases its *College Salary Report* regularly to help students research careers based on salary and potential. Surveying 3.2 million communication alumni found that the most common jobs for communication majors include Social Media Specialist, Media Supervisor, and Communication Content Manager, just to name a few. The report listed the salary median of this mid-career snapshot as \$73,000.

More Information

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