

## **Automotive Management**

### **Program Requirements**

Automotive Management, Minor Program Checksheet

Includes:

- Minor Courses and Directed Electives
- Admission and Transfer Requirements
- Graduation Requirements

### **Why Choose the Automotive Management Minor?**

This minor is designed to provide students with a solid overview of the business and cultural side of the transportation industry. Students are prepared to transition into sales, marketing, distribution, and customer relations positions with vehicle and equipment manufacturers, suppliers, dealers, and aftermarket companies.

Ferris has been providing the automotive industry with entry-level managers since 1971, and is well known and respected for providing individuals with these skills.

### **More Information**

School of Automotive and Heavy Equipment

#### **Automotive Management Program**

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