

Small Business and Entrepreneurship

Program Requirements

Small Business and Entrepreneurship, Minor Program Checksheet

Includes:

- Minor Courses
- Admission and Transfer Requirements
- Graduation Requirements

Why Choose the Small Business and Entrepreneurship Minor?

The Small Business Entrepreneurship minor is a practical preparation for individuals interested in starting an entrepreneurial venture or managing a small business, particularly as it relates to their major field of study. The six-course sequence will guide students through the process of conceptualizing and testing business ideas, developing a business plan, and navigating legal and government requirements. Students will be instructed in small business accounting principles and will learn how to incorporate managerial metrics into their business decision-making. Students will engage in hands-on activities and simulations, guided by faculty with actual small business management and entrepreneurial experience. Students will be introduced to promotion and marketing strategies to grow the business. Students will also be introduced to the various methods of raising capital including an understanding of pro forma preparation, entrepreneurial funding, risk management, and exit strategy design. Finally, students will complete an internship within the entrepreneurial industry (e.g. small business, start-up company, small business incubator, venture fund, etc.)

More Information

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